



Please join us for Mayor of Oxnard John Zaragoza's

STATE OF THE CITY 2023

Friday, June 16 | 11:30 am - 1:30 pm
Zachari Dunes on Mandalay Beach

Tickets (*includes a 3-course lunch*)
\$75 WVCBA members | \$95 non-members

Register at <https://bit.ly/oxsotc23>

For sponsorship information, please contact Ryan DeLapp
at r.delapp@wvcba.org or (805) 484-4385

TITLE SPONSOR



TITLE SPONSOR

\$2,500 Investment

PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly e-newsletter and special event emails
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Full-page ad in the event program
- Seating for eight attendees at a reserved table with company logo and prominent table placement

MAJOR SPONSOR

\$1,500 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Half-page ad in the event program
- Seating for six attendees at a reserved table with company logo and prominent table placement

SUPPORTING SPONSOR

\$1,000 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Quarter-page ad in the event program
- Seating for four attendees at a reserved table with company logo and prominent table placement

OXNARD STATE OF THE CITY

<https://bit.ly/oxsotc23>

